



# Jack Rattray

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**Address** - Alfreton, Derbyshire

Graphic Designer &  
Marketing Coordinator

## Education

University of Derby  
BA (Hons) Graphic Design  
(2.1)  
2013 - 2016

Chesterfield College  
BTEC Level 3 Art & Design  
(Distinction, Merit, Merit)  
2011 - 2013

## Skills

### Adobe Creative Suite

Photoshop, InDesign, Illustrator,  
Lightroom, After Effects, Premiere Pro

### Graphic Design

Print & Editorial Design, Typography,  
Brand Design, Copy Writing, Web Design

### Marketing

Website Admin on Magento & Shopify,  
Social Media Platforms, Web Banners,  
Email Marketing on DotDigital, SEO  
Google Analytics, Creative Writing

### Photography

Product & Lifestyle Photography, Styling  
Photo Editing, Photoshoot Management

### Versatility

Project Management, Attention To Detail,  
Teamwork, 2D & 3D Design, Videography

## Personal Profile

Creative, versatile and highly efficient Graphic Designer and Marketer with a wide range of diverse and beneficial skills. Working for almost 4 years in a fast-paced design and marketing environment. With creative and technical abilities allowing for a range of jobs to be completed to professional standards and worked on across many stages. Strong project and time management skills to complete workload according to both budget and time frame.

## Work Experience

### Marketing Coordinator

#### Indigo Furniture - 2016 - 2020

Working across all elements of Graphic Design and Marketing of a high-end furniture crafting and retail company. An evolving and ever-changing role that was fast-paced and required strong time and project management skills. Focus on brand values whilst also being up to date with the latest trends across all work from within the small team. In charge of large campaigns which drastically improved the company.

- Sole Graphic Designer in charge of all designs such as quarterly print product brochures, online and instore marketing materials, email campaigns, brand materials and campaigns.
- Photoshoot management on all photoshoots varying in scale from photographing products and lifestyle shots myself in locations or studios. To organising large shoots at locations with freelancers. All photography then being edited, managed and converted for any platform.
- Website admin for the Magento based website, responsible for 40% of company sales. Managing products and site functions with additional marketing design on WordPress.
- 2D and 3D bespoke furniture design using Rhino 3D.

### Freelance Graphic Design and Marketing

#### 2012 - 2016 / 2020 - 2021

Graphic Design and Marketing solutions for companies of varying sizes, covering diverse jobs.

- Brand design, catalogue and editorial design, photography, photo editing, video editing, copywriting, social media content creation and account management.
- Website admin within Magento, Shopify and Wordpress sites.

## Reference

Available upon request